



HoustonGrandOpera

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Houston Grand Opera Launches Under-25 “Pay Your Age” Tickets

New program joins a suite of HGO affordable ticket options

Houston, August 30, 2016— **Houston Grand Opera (HGO)** is pleased to announce the launch of a new affordable ticket option, Pay Your Age, in which patrons under 25 can pay the equivalent of their age for a ticket to HGO performances at the Wortham Theater Center. New this fall, this ticketing option is HGO’s latest move to fulfill the company’s commitment to make opera accessible and affordable to all. Pay Your Age tickets are now available for people under 25 for each main-stage performance. These tickets can be purchased over the phone (713-228-6737) and picked up at Will Call. Pay Your Age top ticket price is \$24.

“This is a great way for younger Houstonians to experience a thrilling theatrical and musical evening at an affordable price,” says Perryn Leech, managing director of Houston Grand Opera. “Many opera lovers started out not knowing what to expect and then got hooked. There’s a reason why opera has been such a lasting art form.”

HGO also offers discounted under-25 subscription packages starting at \$125 for 7 shows, or \$18.00 per show. The NEXUS program provides free and discounted tickets to HGO’s Wortham performances for student and community groups, along with free and low-cost performances in school and community venues across the region such as Miller Outdoor Theatre.

Those who discover an affinity and love for opera and want to continue their involvement after turning 25 are invited to join HGO’s Opening Nights for Young Professionals program (O.N.). As members of one of the largest young professional arts groups in the country, O.N.’s members

receive affordable subscriptions to the opening nights of each HGO production along with exclusive events throughout the season.

To learn more about these affordable ticket options or to purchase tickets, please call 713-228-6737 or visit HGO.com/boxoffice.

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About Houston Grand Opera

Since its inception in 1955, Houston Grand Opera has grown from a small regional organization into an internationally renowned opera company. HGO enjoys a reputation for commissioning and producing new works, including 61 world premieres and seven American premieres since 1973. In addition to producing and performing world-class opera, HGO contributes to the cultural enrichment of Houston and the nation through a diverse and innovative program of performances, community events, and education projects that reaches the widest possible public. HGO has toured extensively, including trips to Europe and Asia, and has won a Tony, two Grammy awards, and two Emmy awards—the only opera company to have won all three honors.

Through HGOco, Houston Grand Opera creates opportunities for Houstonians of all ages and backgrounds to observe, participate in, and create art. The NEXUS Initiative is HGO's multi-year ticket underwriting program that allows Houstonians of all ages and backgrounds to enjoy world-class opera without the barrier of price. Since 2007 NEXUS has enabled more than 225,000 Houstonians to experience first-quality opera through discounted single tickets and subscriptions, subsidized student performances, and free productions.

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